

# Carl's guide to the perfect photo

## Carl's story

Carl and his family wanted to move from a small village in Lincolnshire to Poole in Dorset. To achieve their dream, Carl had to complete a few different swaps along the way, including a final MultiSwap.

They learnt a lot as they went, including how to make their home look as attractive as possible to other swappers.

Here are some of Carl's top tips for presenting your home on HomeSwapper:



## Why is it important?

"The pictures were everything at the end of the day, because if people don't get past your pictures they will not even read your description! The first thing people do is scroll through the pictures and see what the house is like. So, make it as perfect as possible!"

## Do your research

"We got tips off the internet of how to take perfect pictures of the rooms, from what height to take the pictures from, to what angles would be best and even the time of day that it was best to take the pictures."

## Decluttering

"We cleared out everything that wasn't attached and just left furniture – we made it look as nice as possible. So, you'd clear one room, make it absolutely perfect, then take the pictures and move everything back in."

## Lighting

"The best advice we found was to wait until just before dusk and turn the lights on in the house – that's where you get the best exposure for the picture."

## Going the extra mile

If you have the means, sprucing your home up a bit can really make a difference to how other swappers will see it. This can be done on the cheap with a lick of paint or, as Carl explains, with wallpaper:

"What we used to do is decorate the room, and as soon as the room was decorated, then take the pictures, so it was literally as fresh as fresh can be for the pictures. To get cheap wallpaper, you can get the end-of-the-line of expensive wallpaper for next to nothing, we would then put it up and take the picture."