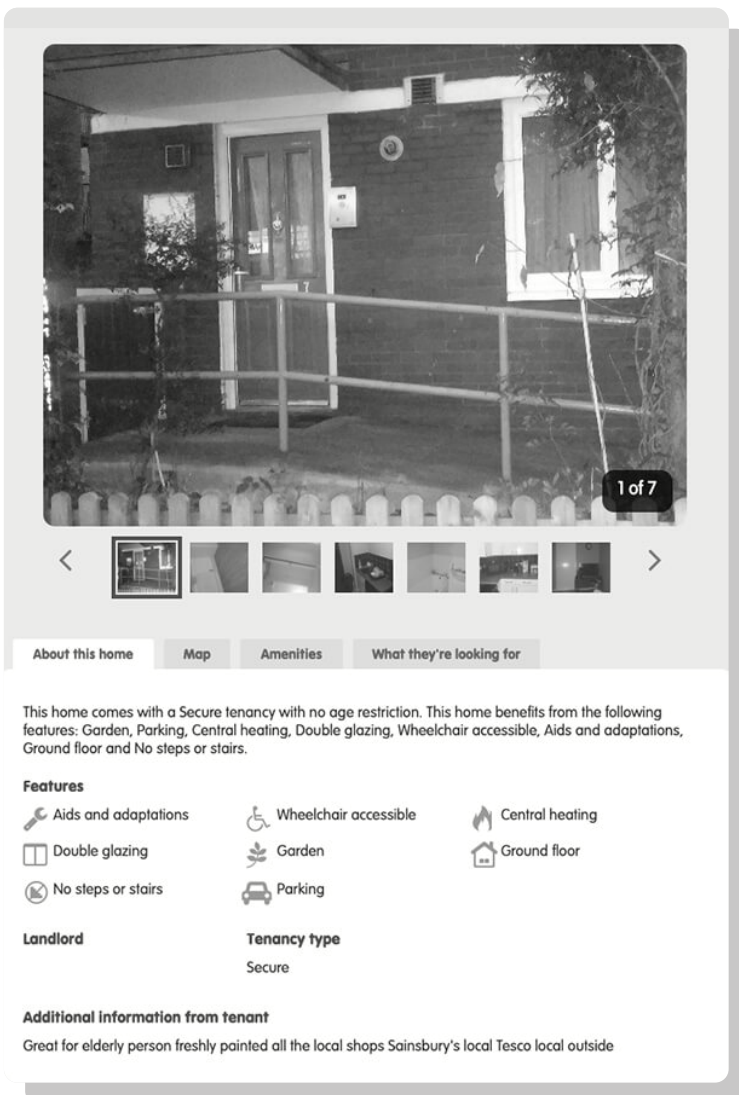


Creating a great advert

Creating a great advert that explains all your needs and the specific features of your home could be the difference between finding a swap or not!

It's really important that you list any requirements or restrictions clearly on your advert, so that other swappers know if they will be allowed to live in your home. Here we're giving you a guide to writing a great advert for your home to keep things clear...



The screenshot shows a HomeSwapper advert for a house. The main image is a black and white photo of a house with a ramp leading to the front door. Below the main image is a gallery of smaller images. The advert includes a section titled 'About this home' with a 'Map' button and tabs for 'Amenities' and 'What they're looking for'. The text describes the home as having a Secure tenancy with no age restriction and lists features: Garden, Parking, Central heating, Double glazing, Wheelchair accessible, Aids and adaptations, Ground floor and No steps or stairs. The 'Features' section lists: Aids and adaptations, Wheelchair accessible, Central heating, Double glazing, Garden, Ground floor, No steps or stairs, and Parking. The 'Landlord' section is empty, and the 'Tenancy type' is 'Secure'. The 'Additional information from tenant' section states: 'Great for elderly person freshly painted all the local shops Sainsbury's local Tesco local outside'.

Include a photograph of any accessibility features so other people looking can make sure the features will be useful to them!

Just make sure that if you're taking pictures of the outside of your house, that you don't include any with your house number visible.

While they are not specific accessibility aids, being on the ground floor and having no steps or stairs could be really important to other swappers with limited mobility.

It's great to show if this applies to your property by clicking **Ground floor** and **No steps or stairs** in the features section when you're creating your advert. This swapper has also repeated this in the home description, just to be very clear!

In the **Additional information from tenant** section you can really help out anyone looking at your advert by saying who it would be suitable for and giving local tips for services that are close to your house!

This home comes with an Assured tenancy with an age restriction of 55 or over. This home benefits from the following features: Garden, Central heating, Double glazing, Pets allowed, Wheelchair accessible, Aids and adaptations, Ground floor and No steps or stairs.

Features



No steps or stairs



Ground floor



Garden



Pets allowed



Double glazing



Central heating



Wheelchair accessible



Aids and adaptations

Landlord

[REDACTED]

Tenancy type

Assured

Age restriction

55 or over

Additional information from tenant

Has a wet room shower with a brand new shower fitted, electric fire with also GSH. A front & back garden with garden shed with electric & lights, garden is also maintained [REDACTED] Ward controlled with hand rails can swap with disabled person any age. Near local shop & local facilities, laundrette, doctors, dentist, vets, schools, all main bus routes, quiet cul de sac. Lovely neighbours!

It's a great idea in your advert description to explain clearly to other swappers the type of tenancy you have and if there are any age restrictions – it will really help to avoid disappointments on both sides later down the line!

In the **Additional information from tenant section**, listing out the specific aids and adaptations, such as 'wet room shower', or 'handrails' could really help another swapper to know whether or not they could move into your home.

It's always nice to know that with a possible swap you'll be moving next to nice neighbours, so if your neighbours are particularly friendly or helpful it's definitely worth including on your advert, in case this is a worry for any swappers looking to move!

For more help and advice, please go to
www.homeswapper.me